

LISTEN LIVE (#)

WATCH (/LIVE)

# Apply for a Show

## APPLICATION INSTRUCTIONS AND INFORMATION (#)

Please read the following carefully before filling out the application:

### About WAYO

WAYO is a non-commercial low-power FM radio station in Rochester, NY, which started broadcasting at 104.3FM on January 4, 2016. We are an all-volunteer organization, with a focus on original local programming, mutual support of local businesses, and engagement with the Rochester arts and cultural community. WAYO's mission is to provide expansive musical and cultural expression by emphasizing creativity, freedom, and diversity. Our vision for the station is that it will create engaging experiences for listeners by offering programs with wide-ranging and idiosyncratically curated music; original comedic, dramatic, and musical performance; interesting and relevant talk; and voices under-represented by other Rochester media.

### Show Requirements

All programming on WAYO must comply with both Federal Communications Commission (FCC) regulations and WAYO station policy, which will be further explained during the training process.

Here are some things to know before you apply:

- Your show can not be used for purposes of promotion or defamation.
- Applicants must be Rochester-based and primarily broadcast their shows live from the WAYO studio.
- Applicants with a similar show on another Rochester radio station may not apply.
- Programmer dues (\$6-10/month) or annual fundraiser contribution (membership level) is strongly encouraged, but the inability to pay will not prevent you from having a show.

### Application Process + Next Steps

WAYO processes show applications 2x yearly for "Spring/Summer" and "Fall/Winter"

programming seasons. Applicants do not require any prior radio experience.

Training will involve

- Group station orientation to go over station rules/expectations (2 hours)
- Shadowing an existing WAYO programmer (approx 2-4 weeks)
- Show kick-off under supervision of existing WAYO programmer (2-4 weeks)
- Evaluation period to confirm that the show is adhering to the submitted application and meeting all station guidelines and expectations (3 months)

Applicants for the Fall/Winter 2025 programming season can expect to hear back from us starting in late September 2025.

If you have any other questions, please contact us at [info@wayofm.org](mailto:info@wayofm.org) (mailto:info@wayofm.org) . Thank you for your interest in the station and we look forward to reviewing your proposal!

#### INFORMATION ABOUT YOU

Name(s): \*

Preferred Pronouns (optional):

Email: \*

Phone: \*

#### INFORMATION ABOUT YOUR SHOW

Proposed title of show (optional):

Show description: \*

Show Episode Length: \*

Show Duration: \*

Your show can be scheduled on WAYO for a finite time (e.g. one year, two years, etc.) or indefinitely (most shows on WAYO). Certain shows may lend themselves better to a finite length run, e.g. an exploration into a certain short period of time in history.

Please provide an outline of an example episode of your show. Include as much detail as possible (song titles, specific discussion topics for each break if applicable, etc.) \*

Example (please replace with your own)

Start of Show

- Song: William Onyeabor - Fantastic Man
- Mic break: Introduce first song, mention that first heard it at a house party along with the next song...

Audio sample (optional):

No file selected.

*If you have a short audio sample that you'd like us to hear, feel free to upload it here (MP3s only, up to 7mb).  
Files must be less than 7 MB.  
Allowed file types: mp3.*

### YOUR AVAILABILITY

Please select ALL times you would be available to do a show.

For Reference: Morning (6a-noon) / Afternoon (noon-6p) / Evening (6p-midnite) / Overnight (midnite-6a)

Sunday  Morning  Afternoon  Evening  Overnight

Monday  Morning  Afternoon  Evening  Overnight

Tuesday  Morning  Afternoon  Evening  Overnight

Wednesday  Morning  Afternoon  Evening  Overnight

Thursday  Morning  Afternoon  Evening  Overnight

Friday  Morning  Afternoon  Evening  Overnight

Saturday  Morning  Afternoon  Evening  Overnight

Of the times you selected, please choose your top 3 time slots, in order of preference.

First choice \*

Second choice \*

Third choice \*

#### MORE INFORMATION ABOUT YOU AND YOUR SHOW

Your radio show will happen every week! Please explain how you will sustain fresh content each week (include any resources, people connections, sources of themes, planned performances, interviews, material, etc.) The more details here, the better (aim for 3-5 sentences). \*

How will your show differ from programming currently heard on WAYO or other stations in the Rochester area? \*

What media formats do you plan on using for your show (CD, vinyl, cassette, digital

audio files on thumb drive, digital audio files on a laptop or phone)? Is there any additional equipment that you would require to do your show effectively? \*

*WAYO's studio has: 3x CD players 2x turntables a dual cassette deck 2x aux input cords for laptops or phones and a telephone interface for phone interviews*

#### MORE INFORMATION ABOUT YOU

Do you have any previous radio experience? If yes, please describe below: \*

Do you currently work, volunteer, or create content on any other radio stations or media platforms (eg. YouTube channels, podcasts, etc.)? If so, which? \*

What's your current occupation? Do you work with or volunteer for any nonprofit organizations? If yes, please describe.

Do you have any skills and/or talents that might be helpful to WAYO? Are you

interested in volunteering for WAYO outside of hosting a show? (eg. events, music library, social media, audio engineering, design, website, training)

Anything else you want to let us know? Comments? Questions? Concerns?

Thanks for taking the time to fill out this application; we appreciate your interest in WAYO 104.3FM!

Submit